A - Apologies for absence
Hilary McGowan

B - Minutes
The minutes of the Annual General Meeting of the MA held on Thursday 3 October 2019 at 1400 in the main auditorium of the Brighton Centre were put to the meeting for approval. Jude Holland proposed, seconded by Alexander Bird, that the minutes be accepted as a true record. Carried.

C - Annual Report and Accounts of the Museums Association

D - Report on financial position
Heather Lees, the MA’s treasurer, gave a brief overview of the key financial points for the 2019/20 accounts. Unrestricted income increased by just under £150k, largely due to a significant increase in membership numbers following the membership review implemented in April 2019. Restricted income decreased by just over £120k due to no longer receiving Partnerships with Purpose and Participatory Practice funding. Publications income dropped due to planned changes to make recruitment advertising free as part of the membership review. Events income increased due to a larger conference in Brighton. Employment costs decreased due to no longer running Partnerships with Purpose. Direct costs decreased with savings on conference and funded projects. Grants income increased due to backbone funding from the Paul Hamlyn Foundation. Depreciation increased from the new CRM and IT and office upgrades.

Total membership significantly increased due to growth in Individual Membership following the membership review – in particular by making membership cheaper and more inclusive for everyone working in or with museums.

Overall unrestricted income budget was reduced by £630k in the light of the pandemic – this includes reduced membership income and advertising income, no events income (all events have been run digitally and free to members) and reduced income from investments.

The MA worked quickly to make changes and adapt to the new environment and make similar savings on expenditure to the predicted reduction in income. This resulted in £620k of savings made across the organisation. The key areas included staff and direct savings by not recruiting for and running Transformers, utilising the furlough scheme for three members of staff, not running any physical events, not printing Museums Journal for the summer, and various other savings on travel and premises.

Sarah Clemson proposed, seconded by Katherine McAlpine, that the Annual Report, Accounts and Financial Report be formally received. Carried.

E/F - Individual and Institutional membership subscriptions
Recognising the effects of the pandemic the MA proposed to freeze individual membership subscription rates for 2021/22. Dhikshana Turakhia Pering proposed, seconded by Gabrielle Heffernan that individual membership subscription rates are frozen. Carried.

Recognising the effects of the pandemic the MA proposed to freeze institutional membership bands and subscription rates rates for 2021/22. Charlotte Morgan proposed, seconded by Christine MacLean that institutional membership bands and subscription rates are frozen. Carried.

G - Auditors
It was recommended that Kingston Smith be re-appointed as auditors to the Association until the conclusion of the next general meeting of the Association at which accounts are laid before members and to authorise the board to fix the remuneration of the auditors. Megan Dennis proposed, seconded by Hannah Bryan, that Kingston Smith be appointed auditors to the MA. Carried.